



NEXTCONTINENT —

# The consulting network for the future

# Manifesto

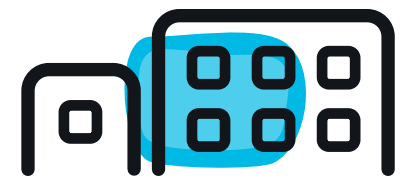
- Because we want **to be a multi-local network** rather than an impersonal global consulting firm
- Because we think that from a management point of view, **the uniqueness of each culture is fundamental**
- Because we believe that the **diversity of language** reflects the **proximity** that humans need to act with **commitment** and **efficiency**
- Because we believe that you cannot have a strategy without **first having a vision**
- Because we think that no benchmark can replace **real experiences and intuition**
- Because we think that **relationships between people are more powerful** than processes and performance indicators
- Because we think that **a network is much stronger with Citizens**, rather than with members

For all these reasons, we are proud to have created and developed Nextcontinent.

Francis Rousseau – Chairman

Francois Pouzeratte – General Delegate

# Our network



## A new adventure

Our “**citizens**” are **independent key players** in their **respective markets**, sharing a unique entrepreneurial vision. Trust is the key word through this worldwide citizenship.



## Our key assets: vision and culture

- **Collaboration** more than only top-down approaches
- **Empowerment** more than hierarchy
- **Human** more than processes
- **Sustainability** more than short-term results



## Our citizens

are always eager and motivated to help their clients to make change happen in a complex world. They work hand in hand with them in a **multi-cultural environment** through new ways of thinking.

# Cross-border organizations

🚩 38 countries

📞 68 offices

👥 17 citizens

3700 management consultants  
among 7600 professionals



Our citizens are **independent key players** on their respective markets

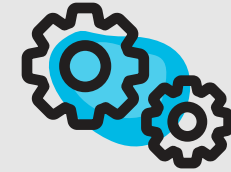


# Our positioning

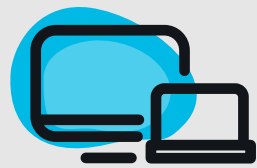
An international team aggregating consultants, professional and skills to help our clients to make change happen in a complex world



Strategy  
& Management  
consulting



Engineering



Digital & IT



HR & Coaching

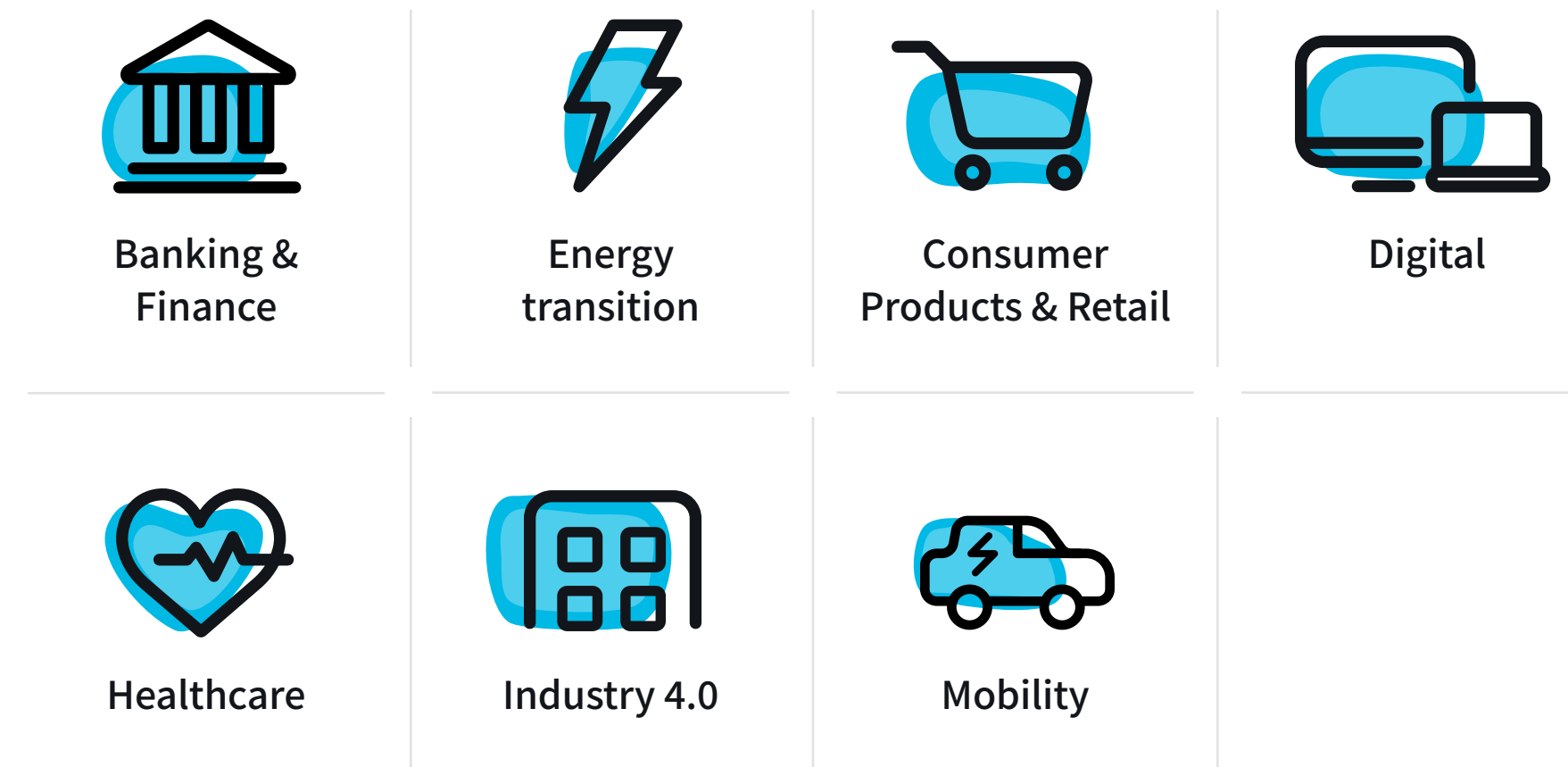
## We cover a wide range of industries

- › Aeronautics & Defense
- › Automotive
- › Banking & Finance
- › Consumer Products & Retail
- › Digital
- › Energy Transition
- › Healthcare
- › Insurance
- › Mobility
- › Public sector
- › Telecommunications & Medias
- › Transport

# Our business Communities

We **deliver value** through our Business Communities. Each of them provides innovative products, capabilities and expertise per **industry segment**.

Our Business Communities are comprised of international teams of partners, managers and diverse clients that share a common goal: to satisfy clients globally and locally through their obsession with innovative products and quality results.



Business communities are **fully business-oriented** and work on prospective topics. They deliver international studies, position papers and value propositions. It is also the place for knowledge **sharing** and new methodologies and innovation.

Our citizens of Nextcontinent are the core teams of those permanent think-thanks. They constantly capitalize on the return of experience of major projects in a collaborative way to develop **new tools** and **creative solutions** and leverage cross-functional synergies.



# Head office

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Francis Rousseau  
CHAIRMAN

Francois Pouzeratte  
GENERAL DELEGATE

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